

**Moon Digital**

# Graphic Design Pricing Guide 2021

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# Graphic Design

## RESULT FOCUSED, BEAUTIFUL DESIGNS

I have a wealth of experience in supporting businesses with creating their own brand identity along with producing a variety of digital and printed graphic designs.

You only get one chance to make a first impression and in this digital age, it can make you or break you.



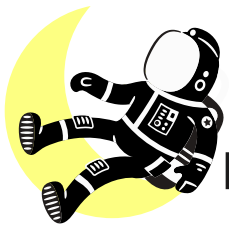
## Helping You With:

- Logos
- Social media designs
  - Business cards
  - Marketing Materials
  - Newsletters
- Email Headers

# Design Pricing

- 1 x Logo Design - £50 (PNG)
- 3 x Logo Designs - £130 (PNG)
- Branded Invoice Design (PDF or editable in Canva or word if desired) - £45
- Branded 2-sided Business Card Design - £45 (PDF)
- 1 x Branded Social Media Banner - £45 (PNG or JPEG) (Facebook, LinkedIn, Twitter, YouTube)
- 10x Branded Social Media Post Templates, sized for 3 x platforms (editable in either Photoshop, Canva or PPT if desired) - £120
- 3 - 6 Page Newsletter - £135 (Provided as printable PDF) (text content to provided by client)
- Poster or other one-page designs - £55 (Provided as printable PDF)
- 2 - 3 page leaflet - £125 (Provided as printable PDF) (text content to provided by client)
- 10 Page Booklets, E-Books & Presentations - £145 (Provided as Printable PDF or PPT if desired) (text content to provided by client)
- 20 Page Booklets, E-Books & Presentations - £235 (Provided as Printable PDF or PPT if desired) (text content to provided by client)
- Instagram Highlights Branded Icons Set x5 - £65 (PNG)





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# **Ready to start?**

Get in touch and let's chat!

Take your business to a whole new level...



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